

For Immediate Release

The Twelfth Letter are re-writing the fashion alphabet with their trans-gender casual clothing. The labels debut SS09/10 collection "Something that is Born must Grow" is an extension of the two Sydney based designers, Quill and Scott's, original basement experiment clothing. Drawing on their combined two-year experience in the industry the boys decided it was time for something fresh and the Twelfth Letter is exactly that, with the pair's original goals, artistic simplicity and individual difference, radiating through each garment.

The Twelfth Letter have re-invented the stereotypes of casual clothing, providing t-shirts with a new artistic twist and introducing new concept items from ponchos to trench style vests, which are set to become a wardrobe staple for both the ladies and the gentlemen.

Something that is Born must Grow displays visual elements of Shakespeare's The Twelfth Night, the androgynous collection successfully melds genders into one versatile cut. Their debut collection blurs the aesthetics of femininity and masculinity into a broader spectrum of unified dressing, where attraction is a costume drama of artistic disguise.

Double pocketed vests complete with hoods and button up t-shirts compel everyday wear onto a new level of statement dressing. Other standout items include asserted ponchos, a cream vest and a striking maroon velvet vest, which add a touch of old world class to everyday dressing. The Twelfth Letters concept pieces add a versatile and innovative dimension to their collection, which enables them to transcend the borders between casual wear and high fashion.

Their cotton T-shirts and singlets are embellished with intricate artworks from abstract prints to delicate faces and bold roman lettering and numerals. The T-shirts and tanks maintain a monochrome palette of black, grey and white, whilst their more unique items add a refreshing flash of colour or an eye-catching layer. The two dimensions of the label combine into a lyrical collection that offers new and endless possibilities to each day's outfit.

The myriad of artwork and innovative cuts ensure that The Twelfth Letter has an alternate embellishment to make every outfit a memorable style declaration. "Our garments to us are more like a canvas, on which we can work our ideas and concepts, piecing them together to be worn by those looking for something to set them apart regardless of their gender."

The Twelfth Letter are unique in their concept and design approach and are carving a new niche in the Fashion Industry where a t-shirt is not a staple item of clothing but an artwork of expression and a vest is a versatile piece of everyday armour. "Something that is Born must Grow," signifies growth within the designers themselves as well as within the Fashion Industry but above all it is reflective of a growth in an individual's style.

The Twelfth Letter have already developed a strong local Sydney following within both the public and the industry. They are currently stocked in Paris Texas, Minty Meets Munt, Code Orange, Who's Yoko, PEEL, Encounters, From St. Judes and Zero and are in the process of setting up their online store for Winter 2010.

The Twelfth Letter is a tale of a re-birth with many more landmark steps in their evolutionary journey yet to come but for now their momentous SS09/10 range is setting a new benchmark for androgynous everyday dressing.

RRP range from **(insert lowest price)** - \$100